

## Simple Pricing

Starter  
**\$99**

/month · 7-day free trial

- ✓ 3,000+ products
- ✓ Email support
- ✓ Mobile access

Professional  
**\$399**

/month · Most popular

- ✓ 195K+ verified products
- ✓ Unlimited quotes & proposals
- ✓ White-label branding
- ✓ Priority support
- ✓ Full project management

Enterprise  
**Custom**

Contact for pricing

- ✓ White-label platform
- ✓ Custom AI training
- ✓ API access & SSO
- ✓ Dedicated account manager
- ✓ SLA guarantee

Start Free Today

[designright.ai](https://designright.ai)

[sales@designright.ai](mailto:sales@designright.ai)

QR Code  
(scan to try)

## The Problem We Solve

Every sales engineer knows this cycle:

### Weekend Proposal Marathons

Spending nights and weekends building proposals while competitors respond same-day.

### Endless Revision Cycles

"Can you add 5 more cameras?" triggers hours of re-work across BOMs, SOW, and pricing.

### Compliance Guesswork

Manually researching NDAA, HIPAA, CJIS requirements for every project vertical.

### Bid Package Overload

6-12 hours per bid package parsing specs, drawings, addenda, and device counts.



### Design Right AI Fixes All of This

One unified platform replaces the spreadsheet chaos. AI handles the heavy lifting — you focus on winning deals. 10x faster BOMs, 95% fewer revisions, 25 compliance frameworks built in.



## AI-Powered Security System Design & Proposal Software

The only unified platform for Security, AV, IT, and Fire Alarm design, estimation, and proposal generation.

**10x**  
FASTER BOMS

**95%**  
LESS REVISIONS

**195K+**  
PRODUCTS

ISC West 2026 · Booth 8122

[designright.ai](https://designright.ai)

## 1. Design

VISUAL SECURITY DESIGN TOOLS



### Harvey AI

Voice-powered AI assistant. Describe your project and Harvey builds intake data, recommends equipment, and checks compliance.

- 261K+ products indexed
- Real-time voice streaming
- Auto-populates Estimator Hub



### Creative Studio

Design on real satellite maps. Place cameras with field-of-view visualization, define protection zones, plan infrastructure.

- AI camera placement
- Coverage visualization
- Direct handoff to Estimator



### Spatial Studio Beta

Transform 2D floor plans into 3D walk-throughs with 278+ realistic device models for client presentations.



### Device Takeoff

NEW

Drop a DXF file, get instant device counts across 6 trades. 312 CAD block patterns, zero AI required.

## 2. Estimate & Analyze

MULTI-TRADE INTELLIGENCE



### Estimator Hub

Unified estimation across all 4 trades with real-time MCP pricing from major distributors.

SECURITY AV IT / DATACOM FIRE ALARM

- 195K+ verified products
- Real-time pricing (Panduit, Leviton, CommScope, Corning, Belden)
- AI intake auto-population
- Multi-system bundling discounts



### Bid Intelligence

NEW

6-agent AI pipeline. Upload a bid package and get parsed specs, device counts, compliance flags, and addenda tracking in 90 minutes.



### RFP Response Center

AI-powered RFP analysis with coverage matrix, GO/NO-GO decisions, and facility-aware proposal generation.

### 25 COMPLIANCE FRAMEWORKS

NIST 800-53 · CMMC · HIPAA · CJIS · PCI-DSS · FERPA · NDAA 889 · NERC CIP · UL 2050 · NFPA · ADA · CFATS · TSA · DISA STIGs · and 11 more

## 3. Propose & Close

WIN DEALS FASTER



### AI Refinement

Natural language proposal editing. "Add 10 more cameras" or "reduce budget by 20%" — the AI updates BOM, SOW, and pricing automatically.

- Chat-based editing
- Real-time pricing updates
- Equipment recommendations



### Proposal Maker

Generate professional quotes, proposals, and contracts with your branding. Built-in e-signatures for instant close.

- White-label branding
- 3 modes: Quote / Proposal / Contract
- E-signatures built in



### Pipeline Studio

Visual Kanban board tracks every deal from lead to close. Pipeline value tracking and win-rate analytics.

### Seamless End-to-End Flow

Every tool hands off to the next. Design in Creative Studio, estimate in Estimator Hub, refine with AI, generate proposals, and track in Pipeline. Zero re-entry. Zero data loss.